

Strategic Plan Report – September 2023

The Strategic Plan for the golf club is based largely from feedback through the member survey carried out in 2022 by the previous committee. The resounding requirement was – improve what we have without changing the world. The focus on the near future is to improve the course starting with revamping the current Teeing areas, creating new Teeing areas, getting appropriate fairway coverage of grass and improving the soil structure of our greens. Bunkering and green structure to be reviewed at a later stage.

We have commenced working with Golf Australia to assist with the long term process. Golf Australia Data indicates golf is on the rise in different ways than the traditional club based models. Our challenge is to adapt to the new way while maintaining the old. Part of this is the rise of facilities like “TOP golf” and golf simulators where technology meets golf. Providing facilities to take advantage of this rise will potentially create another stream of income for the club. To this end the plan to upgrade the driving range is currently in scoping stage.

All golf is golf and all of us can be golfers

John Kerr